

SÖKKVAÐABEKKUR

2026

SPONSORSHIP

LOUISVILLE, KENTUCKY

SEPTEMBER 21 - 24



GEAR UP FOR THE

6TH INSTALLMENT

OF SAGA WISDOM'S BIGGEST EVENT OF THE YEAR



SÖKKVABEKKR 2025, Montreal, Quebec, Sept. 22 - 24, 2025

SÖKKVABEKKR

A GATHERING OF KNOWLEDGE AND TRADITION

SÖKKVABEKKR is more than just a technical conference—it's a unique gathering of industry experts who share a common passion for innovation and people. Rooted in the Viking tradition of knowledge-sharing and camaraderie, this annual event unites subsurface technical minds in an engaging and dynamic setting.

As a sponsor, your company will have brand recognition with senior stakeholders and decision-makers from many of the top E&Ps, while supporting an event that fosters meaningful connections and drives critical exchanges to improve production and financial performance.

THREE DAYS OF VISIBILITY, ENGAGEMENT, AND IMPACT

With a highly specialized audience of industry leaders, decision-makers, and technical experts, this is a premier opportunity to showcase your company. Over three dynamic days, your brand will gain unparalleled exposure through keynote presentations, networking events, and interactive sessions, all designed to spark discussion and innovation.

AMERICAN HERITAGE
MEETS ENERGY INNOVATION

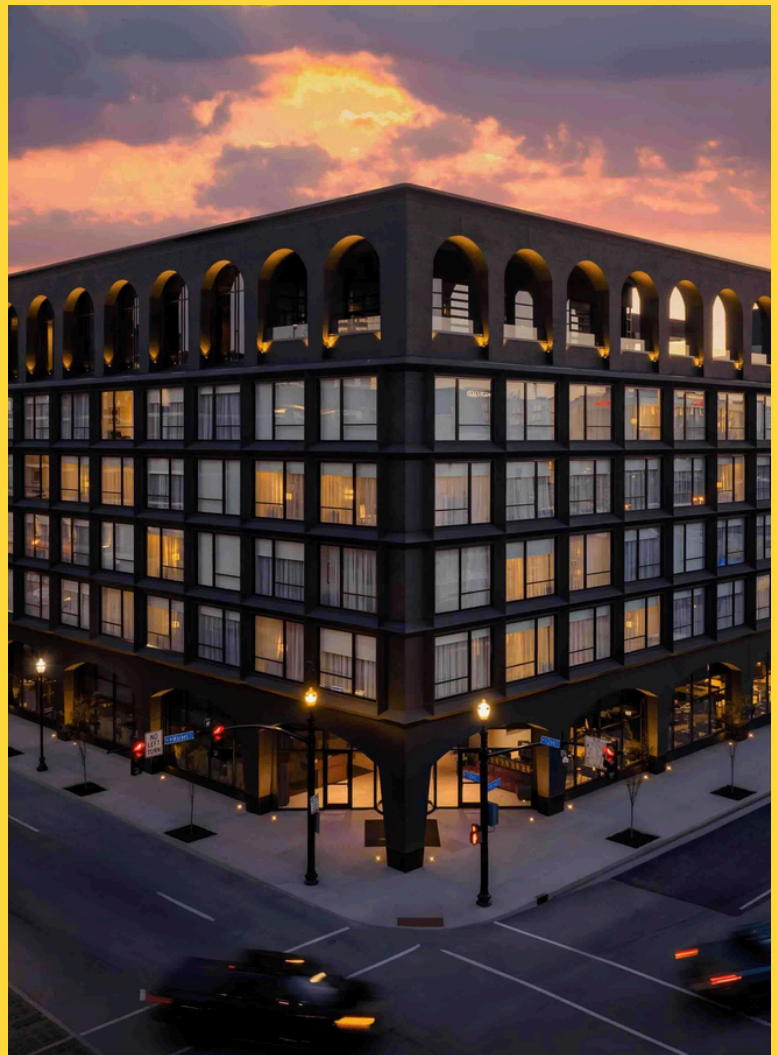
IN LOUISVILLE

Louisville has long been a centre for manufacturing, logistics, materials and trade, the same operations behind much of the energy industry. It's a city shaped by its strong local character, rich in its bourbon heritage, music festival scene, food culture, sports and the iconic Kentucky Derby.

That balance makes for the perfect setting for the SÖKKVABEKKR community.

HOTEL BOURRÉ BONNE

With a name like that, we couldn't pass this one up. Hotel Bourré Bonne provides the ideal setting for our conference, with spaces that encourage gathering, technical discussions, informal chats and the creation of community. Located downtown Louisville just a block away from the Ohio River and a bridge crossing to Indiana, it's close to highly rated restaurants, bourbon distilleries, the trendy NULU district and more.



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CHOOSE YOUR LEVEL

	Price USD	Comp Passes	Speaking Opportunity	LinkedIn Post	Viking Banner with Logo	Logo on Website, Signage, & Program	\$500 SAGA Subscriptions (reg \$2800)	Engagement Activity <small>*details below</small>
Platinum (1)	\$10,000	4	15 mins	dedicated	✓	✓	5	✓
Titanium (2)	\$7,500	3	7 mins	dedicated	✓	✓	4	✓
Gold (4)	\$6,000	2	5 mins	dedicated	✓	✓	3	✓
Silver (8)	\$3,000	1	✗	as a group	✓	✓	2	✓
Bronze	\$2,500	1	✗	as a group	✓	✓	1	✗

CHOOSE YOUR ENGAGEMENT ACTIVITY

SELECT ONE (1) ENGAGEMENT ACTIVITY IN YOUR SPONSORSHIP LEVEL

PLATINUM

Churchill Downs
Afternoon at the Races
(Sept. 23)

- Treat delegates to a delicious hot buffet and beverages
- Fun activation stations – bourbon tasting, hat making, guided tour, etc.
- Logo signage displayed at event
- Option to place a retractable banner in our private room at Churchill Downs

SPONSORSHIP

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TITANIUM

Dinner Reception at <u>The Last Refuge</u> Tues., Sept. 22	<ul style="list-style-type: none">• Welcome guests to Bob Dylan's bar, known as the high church of bourbon. An evening of networking housed inside a beautifully renovated 1880's church.• Treat delegates to a lavish buffet of carving stations, refreshments, and live entertainment.• Logo signage displayed at event, with the option to place a retractable banner at the entrance of the venue
Custom Labeled Bottles of Bourbon	A proper SAGA welcome. Greet delegates with a custom-labeled bottle of bourbon, thoughtfully placed in their room featuring your company name. Alternatively, custom labeled bourbon chocolates are also available.
Branded Lanyards	<ul style="list-style-type: none">• Your company logo will be prominently featured on the conference lanyard• High-visibility exposure worn by every participant throughout the event

GOLD

Welcome Reception Mon., Sept. 21	<ul style="list-style-type: none">• Sponsor of the Welcome Reception at the Bourre Bonne Hotel Pool Bar• Treat delegates to appetizers, beverages, and a live DJ• Option to place a retractable banner in the reception area
Lunch Tues., Sept. 22	<ul style="list-style-type: none">• Sponsor Tuesday Lunch• Sponsor recognition at lunch displaying logo• Option to place a retractable banner in the dining area or by the buffet
Room Key Cards	<ul style="list-style-type: none">• Add your company logo or messaging to the hotel room key cards used by all guests
Gift of Conference Essentials	<ul style="list-style-type: none">• Welcome delegates to the conference with a survival care package at the start of the event• Items may include: bottled water, snacks, Advil, electrolytes, Tums, lip balm, etc.• Company logo on bag, with the option to include a custom welcome message

SPONSORSHIP

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SILVER

Coffee Break Choose one: Tues AM or PM, Wed AM or Thurs AM.	<ul style="list-style-type: none">• Treat delegates to coffee and treats during the technical program• Sponsor recognition at coffee station displaying logo• Optional – put out a giveaway item from your company
Breakfast Choose one: Tues or Thurs	<ul style="list-style-type: none">• Treat delegates to breakfast during the technical program• Sponsor recognition at breakfast displaying logo• Optional – put out a giveaway item from your company
Shuttle Bus to and from Churchill Downs	<ul style="list-style-type: none">• Option to welcome attendees with a short message on the bus• Signage recognizing sponsorship on the bus
Bourbon Draw	<ul style="list-style-type: none">• Opportunity to giveaway a premium bottle of bourbon to delegates, provided by SAGA• Names and contacts collected for the draw given to you• On stage recognition when company representative draws the winner





SEE YOU THERE



SÖKKVABEKKR offers an exceptional platform for your company to stand out among an influential audience of subsurface professionals.

With prominent branding, exclusive speaking opportunities, and a variety of sponsorship package options, this is a chance to showcase yourselves in front of industry leaders. We look forward to hearing from you and forging this powerful alliance!



REACH OUT

To begin the next steps, or for any questions, reach out to:

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